TECHNOLOGY INSIDER

ayida Solutions

Don't waste money on the wrong tech

Have you ever felt like you've wasted money on technology that you thought would change your world?

The right tech can be truly transformative. You can grow your business more quickly, help employees be more productive and your systems run more smoothly. That allows you to focus on strategy and to stop sweating the small stuff.

But the wrong choices can be more trouble than they're worth. That leaves you to foot the bill for a solution that solves nothing or, worse, creates problems of its own.

Here's our best advice for making the right tech choices in your business.

- **Don't fixate on digital transformation for its own sake.** Focus on what you want to achieve and choose the tech that helps you to get there.
- **Be open to the idea of process change** if the tech can create efficiencies. But your tech should support you – not force you to work the way it wants you to.
- **Define your objectives** and seek expert advice before making a big change. That software might look like the answer to everything, but

is it well established? Is it reliable? Is there good support, and are there regular updates? Could an alternative do the same thing for a smaller investment?

- **Focus on your data.** Big corporations have a deep understanding of their data and work hard to define how success will be measured. Think about how you're able to access your data, how you can protect it, and what it can tell you about your choices.
- **Enter the cloud.** Cloud solutions can help you keep your data better protected and are often more scalable so that they can grow with you.
- **Ask for help.** You can't be an expert in everything, so if there's something you don't understand, or if you can't decide what's best for you, ask an expert.

If you're thinking about change and want to make the right tech decisions for your business, we're here to support you all the way. Just get in touch.

DID YOU KNOW...

Teams is more popular than email?

Microsoft Teams has become more popular than email for most businesses that use it.

Employees interact with Teams 1500 times a month on average, spending more time in Teams Chats than they do in their email.